

Advertising Rates – Finished Art – 2008/2009

FOUR-COLOUR ADS	CASUAL	2 X	3 X	4 X	4+ X
DOUBLE PAGE SPREAD	\$5650	\$5250	\$4750	\$4350	\$3950
FULL A4 PAGE	\$2950	\$2750	\$2450	\$2250	\$1950
HALF PAGE	\$1750	\$1550	\$1350	\$1250	\$1150
QUARTER PAGE	\$1150	\$1050	\$995	\$895	\$795
INSIDE FRONT COVER	\$4850	\$4650	\$4450	\$4250	\$4050
INSIDE BACK COVER	\$4850	\$4650	\$4450	\$4250	\$4050
BACK COVER	\$5950	\$5550	\$5350	\$5150	\$4950

Special Features (Advertorials) Rates – 2008/2009

Special Features (Advertorials) Include: (a) Photo shoot with 3 to 20 full-colour photos of your products (b) 500 to 2000 words of editorial about your company and products, (c) Your Company Logo, (d) Your Company Contact Details, Company Name, Company Address, Phone/Fax #'s, Website URL's, etc. (e) layout and graphic design.

SPECIAL FEATURES	CASUAL	2 X	3 X	4 X	4+ X
SINGLE A4 PAGE FEATURE	\$3450	\$3250	\$2950	\$2750	\$2450
DOUBLE PAGE FEATURE	\$6150	\$5750	\$5250	\$4850	\$4450
THREE PAGE FEATURE	\$8950	\$8450	\$7950	\$7550	\$7250
FOUR PAGE FEATURE	\$11950	\$11450	\$10950	\$10350	\$9750
SIX PAGE FEATURE	\$14950	\$13950	\$13550	\$12950	\$11950
EIGHT PAGE FEATURE	\$17950	\$17550	\$16950	\$16550	\$15950

Artwork: Please supply separate images, logos, jpegs, etc at actual size and at a minimum of 300dpi at 100% scaling. All images, .tif files, etc, must be in CMYK format. Illustrator files must have all fonts converted to outlines/paths. If you only have your logo in printed version (for example your logo is only on your company letterhead, etc) please post a copy of it to us for scanning. Note: When providing finished artwork, please provide on CD-Rom as either a high-resolution PDF, or as 600dpi or higher InDesign, PhotoShop, Illustrator, or .EPS files with both printer and screen fonts provided separately.

Specifications:

A4	Double Page:	420mm W x 297mm H (Trim)	Bleed add 5mm
A4	Full Page:	210mm W x 297mm H (Trim)	Bleed add 5mm
A4	Half Page	210mm W x 147mm H	
A4	Quarter Page:	210mm W x 75mm H (Horizontal)	
A4	Quarter Page:	103.5mm W x 147mm H (Box)	

Deadlines: All artwork is required at least four weeks prior to publication of magazine. Any cancellations are to be made at least four weeks prior to print date.

Mechanical Details: The Australian National Construction Major Project Review is A4-sized full-colour burst bound magazine printed on premium quality gloss art paper.