

FELTEX CARPETS

TEXT: JOHN MORETON PHOTOGRAPHY: ANDY STEVENS

→ **THE BRIEF AND ASPIRATIONS OF LEND LEASE TO CREATE A HIGH QUALITY INTERIOR AT '30 THE BOND' THAT WAS PLEASING** to work in, functional and original, was a key element in their choosing the 'Shinto' range of carpets produced by Feltex Carpets. Many factors were looked at in making this decision including cost, durability and aesthetic appeal and in all areas it was deemed that the Shinto Range met and exceeded these requirements. Feltex Carpets have been manufacturing high quality carpets for over 50 years. During those years they have built a very strong reputation for the manufacture of superior quality carpets. They have been involved in such projects as the Sheraton on the Park, Crown Casino in Melbourne, Quadrant Office Tower in Perth and Hoyts Cinema's Australia to name a few.

Feltex Carpets is a world wide company with offices in Australia, New Zealand and North America employing over 1700 staff. They also lead the way in exports to a global customer base that spans South East Asia, the Middle East and United States.

Feltex Carpets extensive operations include; a wool scouring plant, six spinning mills, three tufted carpet mills and a woven carpet mill. They are one of the worlds leading manufacturers of superior quality carpet with an extensive knowledge of the industry and a commitment to providing service of the highest quality.

Their range of product, including both tufted and woven lines of stock combined with a trained custom design team ensures that whatever requirements a customer might have, they can be accommodated and a solution found that suites their particular needs.

The supply of the 'Shinto' range of 40oz level loop carpet for '30 The Bond' was a product that Feltex, after discussion with Lend Lease, believed would suit the specified usage. It is a contract heavy duty, including stairs, wear graded carpet, and has a proven track record. For Lend Lease it was ideal for their specific heavy wear and durability requirements.

Feltex Carpets have earned their reputation throughout their history with the production of high quality carpets and their commitment to service and solutions. They have once again demonstrated this considerable ability in their involvement at '30 The Bond'.

FELTEX CARPETS

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