

AUSTRALIAN NATIONAL

CONSTRUCTION

MAJOR PROJECT REVIEW

Media Kit 10/11



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DISTRIBUTION

Approximately 8000 copies of the Australian National Construction Major Project Review are read nationally by construction companies, contractors, architects, engineers, quantity surveyors, property developers, financiers, consultants, government building departments, suppliers, master builders, and newsagents.

NSW/ACT	38.5%
Victoria	21.2%
Queensland	19.4%
South Australia/NT	9.4%
Western Australia	10.7%
Tasmania	0.8%

READERSHIP

The Australian National Construction Major Project Review is read by the middle-to-senior level managers in the building industry. It's read by project managers, cost estimators, business owners, government building departments, etc.

CONTENT

Showcasing the very best of Australia's most impressive construction projects, and featuring in-depth articles highlighting new products, innovative techniques, and the talents of the builders, architects, engineers, project managers, consultants and suppliers who tackle the most difficult and demanding assignments in the construction and structuring of Australia's future.



Display Advertising

Size	Casual
Double Page Spread	\$5650
Full Page	\$2950
Half Page	\$1750
Quarter Page	\$1150
Inside Front Cover	\$4650
Inside Back Cover	\$4650
Back Cover	\$5950

All prices are subject to +10% GST

Subscriptions

\$89 (including GST and postage) for 8 issues

Specifications

A4 Double Page	420mm W x 297mm H (trim)
A4 Full Page	210mm W x 297mm H (trim)
A4 Half Page	210mm W x 147mm H
A4 Quarter Page	210mm W x 75mm H



ARTWORK SPECIFICATIONS

DESIGN SERVICE

If you don't have an advertisement we have a design service which can produce one for you. Please email or post us (on CD-Rom) any photos or logos as hi-resolution 300 dpi or higher .JPEG or .TIFF files, along with any editorial or text exactly as you would like it to appear. If you only have your logo as a printed version, please post it to us for scanning.

DESIGN RATES

Includes Design, Layout, Scans, Colour Proof Electronic PDF Copy, & Corrections.

Double Page Spread - \$495

Full Page - \$295

Quarter Page - \$145

All prices are subject to +10% GST

FINISHED ARTWORK

When providing finished advertisements/ finished artwork, please provide it to us as high-resolution 300 dpi or higher PDF files. Additional Formats: In-Design, Photoshop, and Illustrator and all images are in CMYK mode. All images must be supplied at 300dpi and as .tiff or .jpeg files. Please supply all finished artwork with the required bleed as noted.

INSERTS

All inserts must be sighted and weighted before we can give an accurate quote. All inserts must be posted to us prior to quotation and loose inserts must not extend in size over the trimmed dimensions of our publication. Inserts which exceed the dimensions of the magazine will be folded.